

WHEREAS, the Assistance League of Santa Barbara, one of 117 chapters of National Assistance League, was chartered in 1948 as a non-profit all volunteer service organization, committed to assisting those in need within the community; and

WHEREAS, the mission of the Assistance League is to develop and implement philanthropic programs to serve children, families, seniors and the disabled in the Santa Barbara area carrying out their motto, "All for service and service for all;" and

WHEREAS, the Assistance League and its auxiliaries; Las Aletas, organized 1964; and Assisteens, organized 2006; operate the assistance League Thrift Shop, located at 1259 Veronica Springs Road, and organize fundraisers to provide the means to support the programs; and

WHEREAS, the Assistance League philanthropic programs include: Hillside House, Operation School Bell, Friendship Luncheons, Bear H.U.G.S., Teen School Bell-Operation Prom Dress, Fun in the Sun, VIP (Very Improved Performers) Program, The Little Cottage, Fostering Friends, Family Learning Programs, Santa Barbara Smiles, Community Friends; and

WHEREAS, Las Aletas philanthropic programs include: Operation School Bell of Goleta, California, Kids on the Block, Operation Bookshelf; Assisteens providing teens in grades 7-12 with the opportunities to serve those in need; and

NOW, THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim April 6-12, 2008 as ASSISTANCE LEAGUE WEEK in honor of celebrating 60 YEARS of community service,

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 8th day of April 2008.

Marty Blum MARTY BLUM, MAYOR